

2012 San Francisco Chronicle Wine Competition Public Tasting Winery Guidelines

Gold medal winners must be represented at the tasting, either by the winery at their own purchased reserved table or by volunteers pouring for wineries that cannot attend.

Tables at the Public Tasting are sold out. If you would like to be placed on the waiting list for a table in the event one becomes available, contact Teri Edens at the Cloverdale Citrus Fair: 707.894.3929.

Walk-ins without a paid-in-advance reservation **will not be accommodated.**

2012 Wineries with a paid-in-advance table reservation, please review the following

- Date and Time: February 18, 2012. Registration takes place from 10:00 a.m. to 1:00 p.m. NOTE: Tables not staffed by 1:00 p.m. *will be forfeited* – please arrive promptly. Doors open to the public at 1:15 p.m. even though the published event time is 2:00 p.m. to 5:00 p.m.
- Location: Festival Pavilion, Fort Mason Center in San Francisco. Wineries are responsible for transporting their own wine to the tasting. **Wine cannot be shipped to the tasting in advance.**
- Attendees: Maximum 2 staff per table. **Additional staff must purchase tickets to attend.**
- Plaques will be mailed to you directly by Crown Awards and will arrive in advance of the tasting. All Silver and higher awards will be on one plaque. Bronze awards are recognized on winejudging.com.
- Arrival: Drop-off wine in front of the Pavilion. Visit winejudging.com for details on parking and shuttles. After returning to Fort Mason, follow the signs and enter the side of the building to complete check-in.
- Unfortunately due to new requirements from the management at the Fort, ice will **not** be available in the pavilion. Please bring your own cooler and any ice that you may need. The Marina Safeway across from Fort Mason is a nearby source for ice.
- To lessen our environmental impact, we changed to bottle-less water two years ago. It is filtered and available at stations in the Pavilion. If you wish to have water on your table, bring your own pitcher. Otherwise rinse with wine when necessary. Dump buckets will be provided on each table.
- No sales of wine are permitted.
- There is no trade tasting before or during the event. The San Francisco Chronicle is adamant that this tasting be strictly for the public. Trade partners and friends must purchase a ticket if they wish to taste at the event.
- Limit tastes to ¾ ounce. Stop pouring at 4:30 p.m. as required by the ABC Temporary License. All bottles must be off of the table at 5:00 p.m. Safety concerns and the law are paramount. Encourage responsible tasting and discourage drunkenness.

Wineries that are not attending the Public Tasting, please review the following

Ship one case of Gold, Double Gold, BOC and Sweepstake winners to be poured by volunteers at the tasting to Groskopf Warehouse, 20580 8th Street, Sonoma, CA 95476-9590, 707.939.3100

The proceeds of this event benefit a number of collegiate wine education programs as part of our commitment to the wine industry. The non-profit organizers of the event are not affiliated with any wine industry trade organization. More information and links to purchase additional tickets are online at winejudging.com.