



SAN FRANCISCO CHRONICLE
WINE COMPETITION

San Francisco Chronicle

SFGate.com

2012 CALL FOR ENTRIES

The Largest Competition of American Wines in the World

ENTRY DEADLINE: NOVEMBER 21, 2011

Entry forms and information at www.winejudging.com

WINES & VINES



American AgCredit
Money for Agriculture

NBC
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NEWS TALK
AM 810

San Francisco Chronicle **SFGate.com**

For information and tickets, visit SFGate.com or winejudging.com

Produced by winejudging.com and hosted by the Cloverdale Citrus Fair



SAN FRANCISCO CHRONICLE WINE COMPETITION

WELCOME



Fall is here, and for many of us in the wine industry, it signifies the start of a special time of the year - the Harvest Season and the beginning of competitions. The San Francisco Chronicle Wine Competition (SFCWC), the largest competition of American Wines in the World, is taking this opportunity to "Call for Entries" for its 2012 competition. The SFCWC utilizes a unique collaborative style of judging over 5,000 entries from around the country. In cooperation with Northern California's largest newspaper, the San

Francisco Chronicle, the SFCWC will provide heightened exposure to the award winning wineries in 2012. On February 12, 2012, the San Francisco Chronicle will publish a special section and post online the award winning wines for more than 1.7 million readers. The Chronicle's online site, SFGATE, will also partner with the competition providing major publicity of the award winning wines. The national Wine & Spirits Magazine is returning as a major sponsor and will publish a full page spread of award winning wines. This year's publicity will include coverage throughout all local and trade media, as well as sponsorships from KGO-AM 810 and NBC-TV. The Larose Group, our public relations group, will increase wine award publicity through print, radio, websites, blogs and other social networking sites throughout the country.

We feel the most important distinction of this competition is that every winery has the opportunity to enter and to win. A gold medal winner from a winery within a certain price point signifies they are within the top ten percent of quality wines in the country. We bring the passion of the grape and our judges' knowledge to consumers at the Public Tasting at Fort Mason Center, Saturday, February 18, 2012.

Each year, we look forward to attending both the judging and public tastings of this competition; because, it is more than just touting of great wines from the largest competition of American Wines in the World, it is a true barometer that the consumer can use to educate themselves and measure premium wines.

Thank you for your participation and good luck.

Bob and Scott Fraser, Directors

San Francisco Chronicle Wine Competition

San Francisco Chronicle Wine Competition Produced by: winejudging.com

Bob & Scott Fraser, Co-Owners & Directors (winejudging@gmail.com)

Ray Johnson, Assistant Director

Anne Vercelli, Assistant Director

Cary Fraser, Entry Coordinator (cary_fraser@yahoo.com)

Denya Beaudry, Administrative Assistant

Carrie Brady, Administrative Assistant

Megan Olenberger, Operations

PUBLIC RELATIONS

The Larose Group, ph (650) 548-6700, fax (650) 548-0770
Frances Larose (flarose@prmagic.com)

SPONSORSHIP

Tharrington Sponsorship, Inc., ph (707) 894-8500, fax (707) 894-8574
Mark Tharrington (mark@tharringtonsponsorship.com)

SAN FRANCISCO CHRONICLE ADVERTISING

Sue Merceri, San Francisco Chronicle Account Executive
(smerceri@sfchronicle.com), ph (415) 777-8787

Wines & Vines offers a suite of products to the wine and grape industry:

- ▶ Monthly Magazine
- ▶ Directory/Buyer's Guide with Online Marketplace
- ▶ Website
- ▶ Online Marketing System

The collage features three main items:

- Magazine:** '15TH ANNUAL PACKAGING ISSUE WINES & VINES Strategic Design 20'. It highlights 'Invest in Label Printing 38' by Josh Jensen and 'Glass Closures 44'.
- Directory:** '2010 Directory & Buyer's Guide YOUR WINE INDUSTRY MARKETPLACE'. It lists various wine-related categories.
- Website:** A screenshot of the Wines & Vines website showing a search bar and a list of articles.

 Overlaid on the bottom right is a search interface with the following elements:

- A checked box for 'Save Search As'.
- A text input field containing 'CA & WA_15K-50K|'.
- A 'Run Report' button with a mouse cursor over it.
- A 'Print Mailing Labels' button.
- An 'Export Data File' button.

WINES & VINES

www.winesandvines.com



winejudging.com



SAN FRANCISCO CHRONICLE WINE COMPETITION

SPECIAL BENEFITS FOR PARTICIPATING WINERIES

THE LARGEST COMPETITION OF AMERICAN WINES IN THE WORLD WANTS YOU

Recognized throughout the world for blending the most distinguished judges in the country, the San Francisco Chronicle Wine Competition, the largest competition of American Wines in the World, is looking for the best wines in the country. It has brought together an elite group of individuals from media, restaurant and hospitality industries (including wine buyers, educators and winemakers), from New York to California and everywhere in between for an intensive week-long judging session.



Wilfred Wong

"This is the first competition of the year and the most important in the judging calendar. High awards in this competition can result in a major jump in sales," said Wilfred Wong, e-Commerce Cellarmaster, Beverages and More.

For over 20 years, the Cloverdale Citrus Fair Wine Competition, now known as the San Francisco Chronicle Wine Competition, has been proud to host this eclectic and influential mix of judges who gather together in small groups to taste and evaluate over 5,000 wines.



Jon Bonne

"It's the absolute perfect group to taste these wines. These are some of the best tasters in the country," said Jon Bonne, wine editor, San Francisco Chronicle. ***"A gold medal or higher at this competition is a home run for a winery."***



Eric Degerman

VALUE ADDED MEDIA RELEASES FOR WINERIES

Each year the winning wines and wineries are featured in a special section of the San Francisco Chronicle and the Santa Rosa Press Democrat in addition to numerous press releases distributed throughout the country on the award-winning wines and wine makers. All

information is sent nationally to newspapers, magazines, television, radio stations, and wine associations, as well as Facebook postings, twitter feeds and other social networking outlets.

"A gold medal here means a winery can promote that wine the entire year. Wineries see an immediate bump in sales if they pick up a gold or higher," said Eric Degerman, managing editor, Wine Press Northwest.

PUBLIC TASTING IN SAN FRANCISCO SALUTES THE 75TH ANNIVERSARY OF THE GOLDEN GATE BRIDGE

The SFCWC is proud to invite people from across the country to join us in raising a glass of cheer in recognition of the 75th anniversary of the Golden Gate Bridge at the annual Public Tasting held at Fort Mason Center in San Francisco with stunning views of the structure on **Saturday, February 18th from 2-5 p.m.**

SAN FRANCISCO CHRONICLE WINE AWARDS SPECIAL SECTION

Throughout 2011, the SFCWC implemented a successful promotional campaign featuring all medal-winning wines at sfgate.com, winejudging.com, and other wine related media outlets. 2012 gold medal winning wines will be highlighted in the San Francisco Chronicle Wine Awards Competition Wine Awards Special Section and SF Gate in February with a circulation of more than 1.7 million.



"This competition is the biggest deal in American wine," said Paul Lukas, columnist, author and wine educator.

NON PROFITS HELP EDUCATE STUDENTS ABOUT WINE

The San Francisco Chronicle Wine Competition annually supports wine studies, enology, and viticulture programs for higher education institutions in California – Santa Rosa Junior College, Fresno State University, Sonoma State University, and California Polytechnic University in San Luis Obispo.



Paul Lukas

KGO WINE AFICIONADO GENE BURNS BROADCASTS LIVE ON HIS AWARD WINNING DINING AROUND WITH GENE BURNS SHOW

Each year, the West Coast's flagship news talk station, KGO 810 am features judges and winning wineries as a sponsor of the SFCWC to over half a million listeners reaching from Oregon to Southern California. Burns provides his listeners with a recap of the big winners of the competition, selected food artisans and judges on his award winning program, "Dining Around with Gene Burns". The show airs live from the Public Tasting.

SHOW YOUR PASSION AND TOUT YOUR AWARD WINNING PLAQUES IN YOUR TASTING ROOM AND AT OTHER EVENTS

People listen and love third party endorsements. The San Francisco Chronicle Wine Competition believes in highlighting and spreading the word about the winning wineries. It is one of the few competitions in the country that provides a large size plaque recognizing all awards higher than a silver award at the competition.





1. Rules:

- Eligibility: Any wine bottled in the United States.
- A copy of the completed entry form with the fees must be received at the Cloverdale Citrus Fairgrounds by November 21, 2011.
- All wines must be received at the Cloverdale Citrus Fairgrounds by December 10, 2011.
- No refunds for canceled entries for sending the wrong wine.
- All gold medal winning winery brands are required to pour or send one case of the gold winning wine to be poured at the San Francisco Chronicle Wine Competition Tasting at the Fort Mason Center in San Francisco, CA slated for February 18, 2012 from 2:00-5:00 p.m. (see 7h).

2. Entry Instructions:

- FORMS AND FEES:** There is a \$25 per brand fee plus a \$65 per wine entry fee. There is a \$100.00 reservation table fee for wineries wanting to pour wines at the Public Tasting at Fort Mason Center before December 31, 2011. After December 31, 2011, late table fees (if available) are \$150.00 per table. (First come, first serve- last year the table reservations sold out before the end of the entry deadline). By November 21, 2011, send a completed copy of the enclosed form with your check to:
San Francisco Chronicle Wine Competition
Attn: Bob Fraser, Executive Director
Cloverdale Citrus Fair
1 Citrus Fair Drive
Cloverdale, CA 95425
(please make check payable to: "Cloverdale Citrus Fair")
- WINES:** Send six 750ml bottles per wine entry and a copy of the entry form by December 10, 2011. Send wine to the same address as above.
- If the entry is larger than 750ml, then 4 bottles or boxes shall be required.

3. Entry Qualifications:

- There is no limit to the number of entries per winery.
- There is no limit to the number of vintages of the same variety a winery may enter.
- A minimum of fifty 12 bottle cases of each wine entered must be available for sale to the public, either at the winery or through distribution channels.

4. Wine Shipping Instructions:

- Wines may be legally shipped anywhere within the United States to a professional wine competition.
- Hand print large and clear on box: winery brand name and entry code number. For example, Fraser Vineyard, 210 and 403.**
- For shipments of more than one box, indicate that the box is "Box 1 of 4", "Box 2 of 4", etc.

5. Judging of Wines:

- The judging panels will consist of five members representing trade, education, media, retail and restaurants.
- The competition reserves the right to re-classify wine entries.
- Additional bottles will be judged if a bottle is deemed by the panel as to be flawed.
- Wineries will be notified of their awards by mail and online at winejudging.com within one week of the conclusion of the judging.
- Any wine remaining at the conclusion of the event remain with winejudging.com for staffing compensation and educational non-profit donation purposes.

DATES TO REMEMBER

Entry Forms/Fees Due: 11/21/11

Wine: 12/10/11

Results Publication Date: February, 2012

Public Tasting: 2/18/12

Info: (707) 894-3992

www.winejudging.com

Fax: (707) 894-9553

Email: citrus@sonic.net

6. Wine Label competition.

- Entry fee of \$65.00 and send one bottle or wine label to be judged. A plaque will be awarded for best label.
- Best of Class plaque for 4 different categories. Enter on entry form.

7. Public Tasting Information:

- All gold medal winning winery brands are required to pour or send one case of the gold winning wine to be poured at the San Francisco Chronicle Wine Competition Tasting at the Fort Mason Center in San Francisco, CA on February 18, 2012 from 2:00-5:00 p.m.
- All sparkling, red, white, pink, and dessert sweepstakes winners must ship in advance and supply one case of wine for the tasting for the special tasting.
- There is a \$100 per table reservation fee for pouring at the Public Tasting. If tables are available after December 31, 2011, the late reservation table fee is \$150.
- All gold and sweepstake winners will be recognized in the San Francisco Chronicle special section in February, 2012 which will also serve as the event program for guests.
- The San Francisco Chronicle Wine Competition Tasting is at Fort Mason Center in San Francisco, February 18, 2012 from 2:00-5:00 p.m. Wineries are invited to pour any of their other wines as well. Transportation of wine to the tasting is the responsibility of the winery.
- Plaques will be sent to wineries prior to public tasting event.**
- Retail price per bottle reported in all post judging publicity will be the price as listed on the entry form.
- Wineries unable to pour at public tasting, must send one case of gold medal wine to Groskopf Warehouse, 20580 8th Street, Sonoma, CA 95476-9590, phone: (707) 939-3100 to arrive 2/1-2/10. Hand print large and clear on box: winery name and name of competition. Participating wineries at the public tasting should not send their wines to Groskopf Warehouse. This is only for non-attending wineries. Questions: Contact Teri Edens at (707) 894-3992.

8. Awards and Publicity

- Plaque for wineries that are awarded silver and higher.
- American Ag Credit Plaque for Sweepstake Red, Pink, White, Sparkling, and Dessert Winning Winemakers.
- San Francisco Chronicle Special Section publication of Gold, Double Gold, and Sweepstake awards.
- Winejudging.com posting of all award winners, Sweepstakes and Best of Class on sfgate.com.
- Best of Class winning wineries may have the opportunity to participate in the SF Pacific Orchid Expo in March 2012.

For Entry and Wine Delivery Information

Teri Edens, Administrative Assistant
Bonnie Wlodarczyk, CEO
Cloverdale Citrus Fair
citrus@sonic.net
(707) 894-3992 • (707) 894-9553



DIVISION I - SPARKLING *

Entry Code	Categories
100	Dry
110	Semi-Dry
120	Sweet

DIVISION II - WHITE WINES *

Entry Code	Categories
200	Sauvignon Blanc or Fume - Up to \$13.99
201	Sauvignon Blanc or Fume - \$14.00 to \$19.99
202	Sauvignon Blanc or Fume - \$20.00 & Over
205	Bordeaux Other Varietals and Blends - up to \$19.99
206	Bordeaux - \$20.00 & Over
210	Chardonnay - Up to \$9.99
211	Chardonnay - \$10.00 to \$14.99
212	Chardonnay - \$15.00 to \$19.99
213	Chardonnay - \$20.00 to \$24.99
214	Chardonnay - \$25.00 to \$29.99
215	Chardonnay - \$30.00 to \$34.99
216	Chardonnay - \$35.00 to \$40.00
217	Chardonnay - \$40.00 & Over
220	Gewurztraminer
230	Riesling - RS<1.49
231	Riesling - RS>1.5
240	Viognier - Up to \$19.99
241	Viognier - \$20.00 & Over
242	Muscat
245	Rhone Other White Varietals and Blends
250	Pinot Gris/Pinot Grigio - Up to \$14.99
251	Pinot Gris/Pinot Grigio - \$15.00 & Over
255	Italian Other White Varietals and Blends
260	White Native American
264	White Native American - Blend
270	White Hybrid
277	White Hybrid - Blend
280	All Other White Varietals and Blends
290	De-Alcoholized White Wine

DIVISION III - PINK WINES *

Entry Code	Categories
300	Dry Rose - RS<1%
310	White Blush

DIVISION IV - RED WINES *

Entry Code	Categories
400	Pinot Noir - Up to \$19.99
401	Pinot Noir - \$20.00 to \$24.99
402	Pinot Noir - \$25.00 to \$29.99
403	Pinot Noir - \$30.00 to \$34.99
404	Pinot Noir - \$35.00 to \$39.99
405	Pinot Noir - \$40.00 to \$49.99
406	Pinot Noir - \$50.00 & Over
410	Zinfandel - Up to \$19.99
411	Zinfandel - \$20.00 to \$24.99
412	Zinfandel - \$25.00 to \$29.99
413	Zinfandel - \$30.00 to \$34.99
414	Zinfandel - \$35.00 to \$39.99
415	Zinfandel - \$40.00 to \$49.99
416	Zinfandel - \$50.00 & Over
418	Primitivo
425	Sangiovese
426	Barbera
427	Italian Other Varietals and Blends (red) - up to \$19.99
428	Italian Other Varietals and Blends (red) - \$20.00 & over
430	Syrah/Shiraz - Up to \$19.99

Entry Code	Categories
431	Syrah/Shiraz - \$20.00 to \$24.99
432	Syrah/Shiraz - \$25.00 to \$29.99
433	Syrah/Shiraz - \$30.00 to \$39.99
434	Syrah/Shiraz - \$40.00 & Over
435	Petite Sirah - Up to \$19.99
436	Petite Sirah - \$20.00 & Over
437	Grenache
438	Rhone Other Varietals and Blends - up to \$19.99
439	Rhone Other Varietals and Blends - over \$20.00
440	Merlot - Up to \$9.99
441	Merlot - \$10.00 to \$14.99
442	Merlot - \$15.00 to \$19.99
443	Merlot - \$20.00 to \$24.99
444	Merlot - \$25.00 to \$29.99
445	Merlot - \$30.00 to \$39.99
446	Merlot - \$40.00 & Over
450	Cabernet Sauvignon - Up to \$14.99
451	Cabernet Sauvignon - \$15.00 to \$19.99
452	Cabernet Sauvignon - \$20.00 to \$24.99
453	Cabernet Sauvignon - \$25.00 to \$29.99
454	Cabernet Sauvignon - \$30.00 to \$34.99
455	Cabernet Sauvignon - \$35.00 to \$39.99
456	Cabernet Sauvignon - \$40.00 to \$49.99
457	Cabernet Sauvignon - \$50.00 to \$59.99
458	Cabernet Sauvignon - \$60.00 & Over
465	Cabernet Franc
466	Petit Verdot
467	Malbec
470	Bordeaux Blends - Up to \$19.99
471	Bordeaux Blends - \$20.00 to \$29.99
472	Bordeaux Blends - \$30.00 to \$39.99
473	Bordeaux Blends - \$40.00 to \$49.99
474	Bordeaux Blends - \$50.00 & Over
480	Red Native American
481	Red Native American - Blend
482	Red Hybrid
483	Red Hybrid - Blend
495	Tempranillo
496	All Other Red Varietals and Blends - up to \$19.99
497	All Other Red Varietals and Blends - \$20.00 & over
498	De-Alcoholized Red Wine

DIVISION V - DESSERT/SPECIALTY BEVERAGES *

Entry Code	Categories
800	White Dessert - RS>4.0
801	Red Dessert - RS>4.0
802	Fruit Wine
804	Port
805	Other Fortified Wines
806	Cider
807	Other Unique Wines
808	Distilled

DIVISION VI - WINE LABEL *

Entry Code	Categories
900**	Classical
901**	Artistic
902**	Whimsical
903**	Series

**A sweepstake wine will be selected from every wine division.*

***Send either one bottle or label for each individual entry. There will only be a Best of Class and Overall Sweepstake award for Label Competition.*

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SIZE	REGULAR PRICE	DISCOUNT	EARLY BIRD PRICE
Full Pg	\$7,536.60	\$2,816.60	\$4,720.00
Half Pg	\$3,768.30	\$1,408.30	\$2,360.00
Qtr Pg	\$1,906.20	\$726.20	\$1,180.00
Eighth Pg	\$1,200.60	\$610.60	\$590.00
Sixteenth Pg	\$600.30	\$305.30	\$295.00

For More Information, please contact: Sue Merceri at smerceri@sfchronicle.com or (415)-777-8787



SAN FRANCISCO CHRONICLE WINE COMPETITION

PROFESSIONAL JUDGES/ SFCWC OFFICIAL JUDGES DINNER WINERY HOSTS

MEDIA

Michael Apstein, Wine Writer
Boston Globe and WineReviewOnline.com, Boston, MA
Dan Berger, Wine Writer
Syndicated Columnist
Jon Bonne, Wine Editor
San Francisco Chronicle, San Francisco, CA
Gene Burns, Dining Around with Gene Burns
KGO Radio 810, San Francisco
Jeanne Christie, Wine Editor,
Arizona Gourmet Living, Tucson, AZ
Katherine Cole, Wine Columnist
The Oregonian, Portland, OR
Jennifer Cossey, Wine Writer
The Oregon Wine Press, Portland, OR
Laurie Daniel, Wine Writer
San Jose Mercury News, San Jose, CA
Eric Degerman, Managing Editor
Wine Press Northwest, Tri-Cities, WA
Jill A. Ditmire, Omnimedia Wine Specialist, Indianapolis, IN
Mike Dunne, Senior writer
The Sacramento Bee, Sacramento, CA
Bob Ecker, Wine Writer, Napa, CA
Barbara Ensrud, Wine Writer and Regional Correspondent
Appellation America, Durham, NC
Bob Foster, Assistant Editor
California Grapevine Wine Newsletter, San Diego, CA
DeWayne Holmdahl, Host
Wine Show, KSMA, Lompoc, CA
Craig Laban, The Philadelphia Inquire, Philadelphia, PA
Paul Lukacs, Wine Writer, Educator & Advisor
Baltimore, MD
Tim McNally, Host
The Wine Show, Business Radio 990, New Orleans, LA
Andy Perdue, Editor
Wine Press Northwest, Tri-Cities, WA
Tom Simoneau, "The Wine Guy"
KSRO and Director of Sales at Windsor Vineyards, Santa Rosa, CA
Fred Tasker, Wine Writer
Miami Herald, Miami, FL
Rosina Tinari Wilson, Wine Writer, San Rafael, CA
Deborah Parker Wong, No. Calif Editor & contributor, Tasting Panel
San Francisco, CA

RESTAURANT AND HOSPITALITY INDUSTRY WINE BUYERS

William Bloxson-Carter, Food & Beverage Director
Playboy Mansion West, Los Angeles, CA
Ellen Landis, Wine Director
Landis Shores Oceanfront Inn, Half Moon Bay, CA
Ken Landis, Chef
Landis Shores Oceanfront Inn, Half Moon Bay, CA
Richard Mercer, Owner
Experience Italy, Sacramento, CA
Diane Teitelbaum, Wine Buyer
American Airlines, Dallas, TX
Larry Van Aalst, Sommelier
Equus Restaurant, Santa Rosa, CA

WINE EDUCATION

Carl G. Brandhorst, Regional Vice President
Virginia, American Wine Society, Fairfax, VA
Martha Dunne, Owner,
winegigs.com, Sacramento, CA
John Giannini, Winemaker
Fresno State Winery, CSU Fresno, Fresno, CA
Barry H. Gump, Ph.D., Professor of Enology Emeritus
California State University Fresno, Fresno, CA
Margie Jones, Associate Professor
Collins School of Hospitality Management, Cal Poly, Pomona, CA
Ralph Kunkee, Ph.D., Professor Emeritus
Department of Viticulture and Enology, UC Davis, Davis, CA
G.M. "Pooch" Pucilowski, Chief Judge
California State Fair Wine Competition, Sacramento, CA
Catherine Rabb, Assoc. Instructor
Johnson & Wales University, Charlotte, NC
Ron Rawlinson, Wine Consultant
Writer & Educator, San Luis Obispo, CA
Gerry Ritchie, Professor of Enology
Cal Poly, San Luis Obispo, CA
Derrick Schneider, Freelance Wine Writer & Wine Educator
Berkeley, CA
Mike Stepanovich
Wine Journalist & Educator, Bakersfield, CA

SFCWC OFFICIAL JUDGES DINNER WINERY HOSTS



The 2012 San Francisco Chronicle Wine Competition Judge's Dinner will be hosted by **The Hess Collection**, in their historic stone winery atop Mount Veeder in Napa. Judges will enjoy the opportunity to socialize while viewing The Hess Art Collection, one of the world's most notable collections of contemporary art, prior to enjoying the offerings of Hess Executive Chef Chad Hendrickson and Director of Winemaking Dave Guffy in the West Gallery, home to the iconic Franz Gertsch painting Johanna II.

San Francisco Chronicle Wine Competition Official Judges Dinner Winery Hosts:

- 2011: Clos du Bois Winery**
- 2010: Trione Vineyards and Winery**
Host: The Trione Family members
- 2009: Rodney Strong Vineyards**
Host: Tom Klein, Proprietor
- 2008: Stonestreet Alexander Mountain Estate**
Host: Robert Carroll, General Manager and
Ciara Meaney, Senior Marketing Director
- 2007: Brown-Forman Wines**
held at Sonoma-Cutrer Vineyards
- 2006: Peju Winery, Rutherford**
Tony, Herta, and Lisa Peju, Hosts
- 2005: Kendall Jackson Wine Estates, Santa Rosa**
Jess Jackson and Barbara Banke, Hosts
- 2004: Robert Mondavi Winery, Oakville**
Robert and Margrit Mondavi, Hosts
- 2003: Gallo of Sonoma, Healdsburg**
Gina Gallo, Hosts
- 2002: Korbel Champagne Cellars, Geyserville**
Chris Wills, Host
- 2001: Beringer Wine Estates, Asti**
Tom Peterson, Host

For winery inquiries of hosting the 2013 or 2014 SFCWC Official Judges Dinner, contact Bob Fraser directly at rfraser@santarosa.edu

WINEMAKER AND INDUSTRY REPRESENTATIVES

Sean Brasnihan, Guest Service Manager
Jordan Vineyard, Healdsburg, CA
Jim Caudill, Director, Public Relations, Hospitality
The Hess Collection, Napa, CA
Mark Chandler, Executive Director
Lodi-Woodbridge Winegrape Commission, Lodi, CA
Tim Hardin, Winemaker
Stryker Sonoma, Geyserville, CA
Pat Henderson, Winemaker
Kenwood Vineyards, Kenwood, CA
Robert Larson, Public Relations Director
Rodney Strong Winery, Healdsburg, CA
Ann Littlefield, Consultant
New Vine Logistics, Napa, CA
Charles Mara, Marketing and Sales Consultant
Mara Wine Group, Pound Ridge, NY
Tim McDonald, Owner
Wine Spoken Here, Napa, CA
Christopher O'Gorman, Public Relations
Merryvale Vineyards, St. Helena, CA
Richard Peterson, Writer and Winemaker, Napa, CA
Kent Rosenblum, Rockwell Winery, Alameda, CA

RETAIL WINE BUYERS

Patrick "Chip" Cassidy, Wine Director
Crown Wine & Spirits, Miami, FL
Teo Jay Lowe, Retailer for G&G Markets
Santa Rosa, CA
Kristi Mohar, Wine Buyer
Fiesta and Pacific Markets, Sebastopol, CA
Ben Pearson, General Manager and Wine Buyer
Bottle Barn, Santa Rosa, CA
Chris Sawyer, Owner
Vine & Barrel Wine Shop, Petaluma, CA
Wilfred Wong, e-Commerce Cellarmaster
Beverages & more! Concord, CA



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WINE COMPETITION
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