



SAN FRANCISCO CHRONICLE WINE COMPETITION

*Contact: Frances Larose/ Amy Sharman
650-548-6700/ Flarose@prmagic.com/ Asharman@prmagic.com*

2011 SAN FRANCISCO CHRONICLE WINE COMPETITION ***WHAT THE JUDGES ARE SAYING***

DR. BARRY GUMP, PROFESSOR OF BEVERAGE MANAGEMENT: “This is a fantastic competition with a fantastic number of wines!”

DAVID ROGERS, VINTAGE WINE ESTATES: “I’m amazed at the number of wineries that win gold medals that you’ve never heard of before.”

WILLIAM BLOXXOM-CARTER, DIR. OF FOOD & BEVERAGE, PLAYBOY MANSION WEST: “This year’s dinner at Clos Du Bois was one of the best wine festival judging dinners I’ve been to in my 8 years. They really nailed it.”

MARGUERUTE THOMAS, WINE REVIEW ONLINE: “This competition is well organized with a good diversity of judges and palates.”

ERIC DEGERMAN, WINE PRESS NORTHWEST: “It’s the super bowl of judging wines.”

DEBORAH PARKER-WONG, THE TASTING PANEL MAGAZINE: “It’s a rare professional experience to work with judges of this caliber; even for a seasoned professional.”

PAUL LUKACS, WINE COLUMNIST/AUTHOR: “This competition is the biggest deal in American wine.”

ANDY PERDUE, WINE PRESS NORTHWEST: “Judging here is a professional highlight. And winning gold here can really make a winery’s reputation.”

DR. RICHARD PETERSON, OWNER, RICHARD GRANT WINE: “This competition gets better every year with terrific judging panels.”

JON BONNE, WINE EDITOR, SAN FRANCISCO CHRONICLE: “A gold medal or higher at this competition is a home run for a winery.”

WILFRED WONG, BEVERAGES & MORE!: “This is the first competition of the year and the most important in the judging calendar. High awards in this competition can result in a major jump in sales.”

PUBLIC TASTING INFORMATION

WHAT: San Francisco Chronicle Wine Competition Public Tasting
WHEN: Saturday, February 19, 2011
WHERE: Festival Pavilion, Fort Mason Center, San Francisco
TIME: 2pm – 5pm
COST: \$65 Advance Purchase
\$80 at the door (if admittance is available)
INFO: For tickets and information, visit www.winejudging.com